## THE NOT SO REGULAR CHRONICLE

## ITCONTINGENCY LLC

## THE MAY UPDATE

Hello All! Welcome back! Its been about a year since the warning and detection sides of our Simpliot system were fully integrated. So we felt as if it is the right time to reflect back on our progress since then.

In the side bar of this page, you will see how ITC has evolved and the key



competitive advantages our company now has.

On the finance side, we are in the planning mode for the "B" round of financing. This up and coming round will concentrate on growth capital. The growth plan involves opening satellite offices across the US with exactly the same profile, targets and staffing.

These offices will have a short term duration if the team do not reach their sales goals, to preserve risk capital.

On the sales side, we have our first sales person on board, who has joined us from one of

our customers, wanting to sell the system his organization had just purchased! We also have a sales leads generator that started working

with ITC. Our pipeline of business is growing at a fast pace and we feel confident that 2019 sales will easily exceed the million dollar mark. Of course a lot could happen that could make us miss that prediction, but we feel that estimate is conservative.

We have also launched our Google ads campaign and strengthened our social media presence to include Instagram (follow us @itcontingency), Linkedin and Twitter. We also have a new toll free number which is (888) ITC IOTAI (+1 888 482 4682).

## COMPANY OVERVIEW

- Started in 2018
- Leverages IoT and Al technologies
- Technology fully developed and tested
- Existing, revenue generating customers in 3 verticals
- Strong pipeline indicating exponential growth
- Unique & proprietary, integrated security solution
- Low-cost solutions
- Accelerated growth models developed
- Countless applicable
  verticals:
  Schools
  Universities
  Places of worship
  Corporate offices
  Hotels
  Airports/Stations
  Anything, anywhere...
- Simpliot branding trademarked
- No clear competitor in the US market place

Aaron and his team continue to make improvements to the Simpliot systems and the latest development enables the gun detection system to follow a weapon around a campus or office. See the link below to watch the video

https://www.instagram.com
/p/Bw41GBIBv9c/

We have an incredible opportunity in front of us and with the progress we've had since we started, we expect to be very successful!

Below are images of our new offices in Fort Lauderdale. An executive office, the reception area, the research lab and the production room.









The Team
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